



Australian Peak Shipper
Association Inc. (APSA)



JOINT MEDIA RELEASE

Australia joins the Asian Shippers Alliance

Petaling Jaya, Selangor Malaysia – Wednesday 13 September 2023

The Asian Shippers Alliance (ASA) welcomes the Australian Peak Shippers Association (APSA) as Australia's representative to the influential regional coalition of peak trade organisations.

YBhg Dato' Dr Ir Andy Seo, Chair of the Malaysian National Shippers' Council (MNSC) and ASA acknowledged the importance of this development adding to the alliance that has existing shipper council representation from Indonesia, Thailand, Korea, Macau, Bangladesh, Hong Kong, Sri Lanka and Malaysia *"We warmly welcome APSA to the ASA with Australia being a vitally important trading nation in our region. This allows us to collectively build on the opportunities of our geographic proximity, economic complementary, mutual need for trade diversification and network of trade agreements established by our respective governments."*

"As a part of our strength through a growing membership, we have an opportunity to deliver on key policy reform including a need for minimum service levels and a focus on shipping competition law to provide safeguards to our exporters and importers for services provided by foreign owned carriers" Dr Andy said

Paul Zalai, Secretariat of APSA noted that Asia and Australia share bright economic growth prospects with a strong basis to significantly expand commercial links to advance mutual prosperity and security. *"Australia stands to benefit from, and contribute to, this growth by being a reliable and high-quality supplier of commodities, including agriculture, minerals, and energy."*

"We share the vision of the ASA for the need for a dependable, fair, and predictable shipping and logistics services within the region to help our respective nations prosper. We are privileged to join the ASA and look forward to collaboration with key stakeholders across commerce and government to achieve necessary reforms to facilitate international trade." Paul said

Asian Shippers Alliance (ASA)

The objective of ASA is to intervene in the field of international transport and trade in a joint and coordinated way to promote the evolution of regulation, markets, and practices, which will enhance and better facilitate the flow of goods between trading nations.

Contact:

[YBhg Dato' Dr Ir Andy Seo](#) Chair, Asian Shippers Alliance (ASA)

Australian Peak Shippers Association (APSA)

The Australian Peak Shippers' Association (APSA) is the peak body as designated by the Federal Minister of Infrastructure and Transport to protect the interests of Australia's cargo owners and shippers in respect to shipping and international logistics services.

Contact:

[Paul Zalai](#) Secretariat, Australian Peak Shippers Association (APSA)



Global Shippers' Alliance & Asian Shippers' Alliance Annual Meeting – 4 September 2023
One World Hotel, Petaling Jaya, Selangor Malaysia

Paul Zalai Secretariat, Australian Peak Shippers Association (APSA) – front row third from left
YBhg Dato' Dr Ir Andy Seo Chair, Asian Shippers Alliance (ASA) – front row centre



Paul Zalai (APSA) and YBhg Dato' Dr Ir Andy Seo (ASA)

Global Shippers' Roundtable *Navigating the Waves of Unpredictability: Building Shippers' Resilience for the Next Normal* - 5 September 2023
One World Hotel, Petaling Jaya, Selangor Malaysia